

# REDDING

## CALIFORNIA



COURT HOUSE AND HALL OF RECORDS

QUEEN CITY OF THE NORTH

## **REDDING, QUEEN CITY OF THE NORTH**

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The area of trade could and would be largely extended with the introduction of more places to do business, more stores to supply the people's wants. Lands are comparatively cheap. Partially improved, with bearing orchards, water for irrigation, from \$40 to \$150 per acre; same class of lands unimproved, from \$10 to \$30 per acre. Apple land, distant from railroad 25 to 30 miles, improved, bearing orchards, from \$25 to \$35 per acre; same unimproved from \$8 to \$15 per acre. The quality of the apple grown in these sections is absolutely unexcelled anywhere. Alfalfa lands in the mountain valleys at from \$20 to \$35 per acre, with improvements. Same land unimproved hard to get. Same land in the valley sections from \$50 to \$100 per acre. Timber land for wood, \$8 to \$15; for lumber, \$15 to \$50 per acre. Size of tracts of land for sale from 20 to 640 acres, mostly those exceeding 20 acres. Berry culture in the valley portions of the county is a profitable business. Will grow the table grape, peach in some localities; prune and pear industries are profitable and pleasant vocations.

The great copper mines and smelters within short distances from the city of Redding furnish

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employment for about 2,500 men; the other mines throughout the county about 1,500; the lumber interests 2,500 during the season; electrical companies 500; other industries 1,000; the combined demand for labor amounting to 10,000. Good, sober, steady labor is needed.

A Chamber of Commerce was organized in November of 1908, with a membership of seven, has increased up to the present time to 35, and has made itself felt in a great many ways in promoting the substantial interests of the county, and bringing the different sections into closer unity of action, of which the Floral Carnival at Anderson on May 1st was a good illustration, where over 7,000 people attended the first Rose Carnival ever undertaken in the northern part of the state. Interest in this organization is on the increase, and ere long its membership will reach the 100 mark. Summing up our opportunities it may be said we need more stores, more people to till our soil, to produce our fruits, grains and vegetables, to raise our stock. More capital and labor to develop our mines, more mills to manufacture our lumber, more electric roads to bring the different portions of our vast empire into closer connection with the Queen City of the north. With the material within easy reach to make tiling and fire-brick we need the manufacturing establishment to

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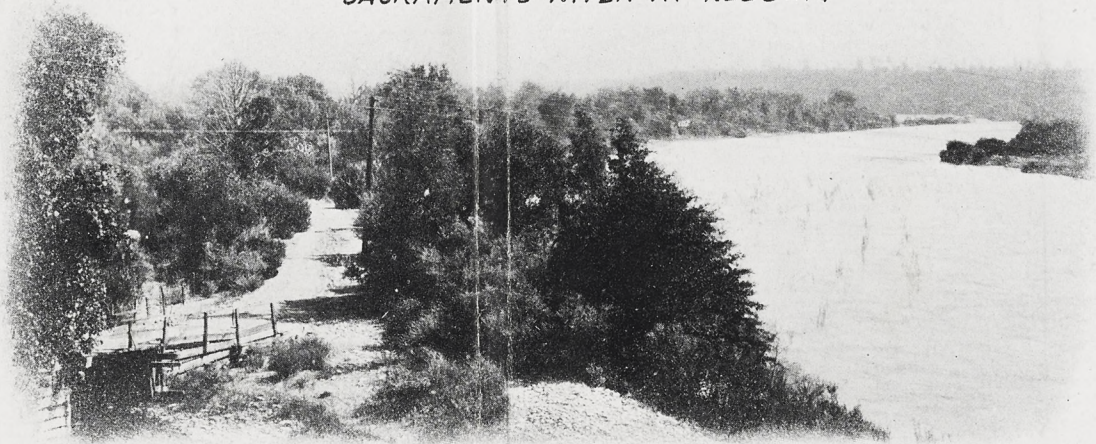
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work it into shape; with all the material for the manufacture of cement, we need the men and the money willing to go into the business; with building stone of every description, we need the parties willing to quarry, dress and ship it; with all of our smelters and mines using steel machinery, we need a steel manufacturing plant that can give them quick and efficient service in time of need; with the present and growing demand for the best grades of furniture, we need a furniture factory here where freight can be saved. Our markets are a great feature in the future of this county, all of our farm products being consumed at home, bringing San Francisco prices, freight added, the only products we ship out being fruit, grapes and stock, for which top notch prices are always received, as the purchasers know the quality is above the average. We ship in at the present time thousands of cases of eggs and tons of butter, besides hay and grain, and have thousands of acres of idle land that will produce it all, at ridiculously low prices when compared with other less favored portions of the state, in natural resources. Now is the time for the stranger, be he man of capital, business man, farmer, stockraiser or laborer, to get here, as these things are about to change. Shasta is about to take her place where she belongs—near the head of the column.



283 Redding, California. Queen city of the North. n.p., lus.  
(Ca. 190-). 24mo. (20)pp. Or. pictorial wprs.

*SACRAMENTO RIVER AT REDDING*



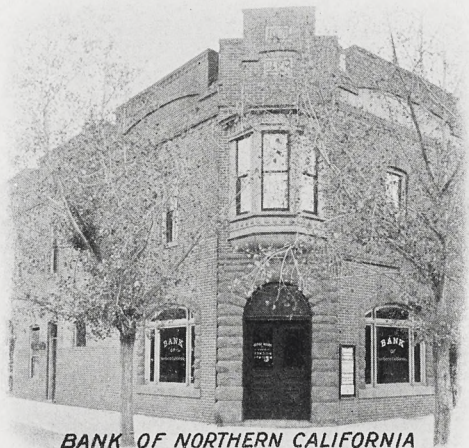


*BANK OF SHASTA COUNTY*



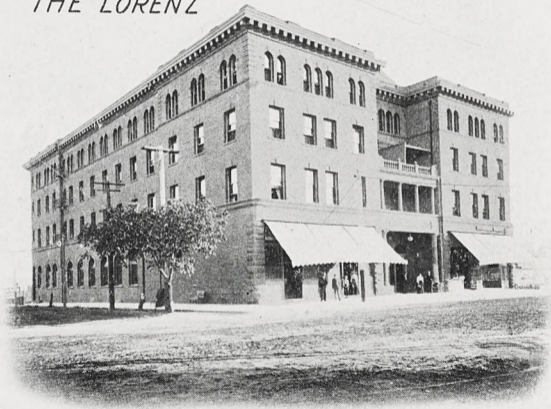
*GOLDEN EAGLE HOTEL*





*BANK OF NORTHERN CALIFORNIA*

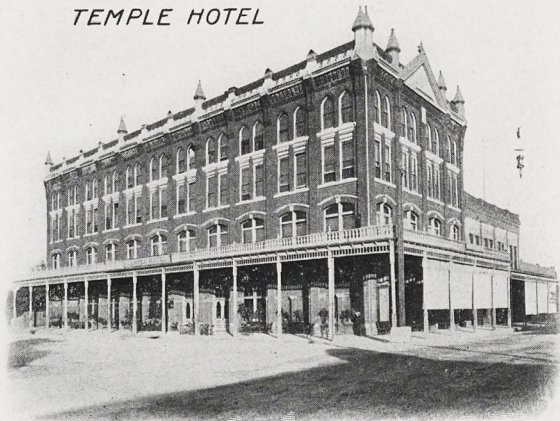
*THE LORENZ*



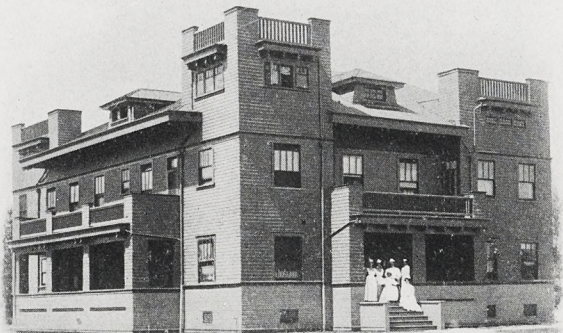


THE MCCORMICK SAELTZER CO.

TEMPLE HOTEL



*CAROLINE HOSPITAL*



ST. CAROLINE HOSPITAL

# REDDING SCHOOLS



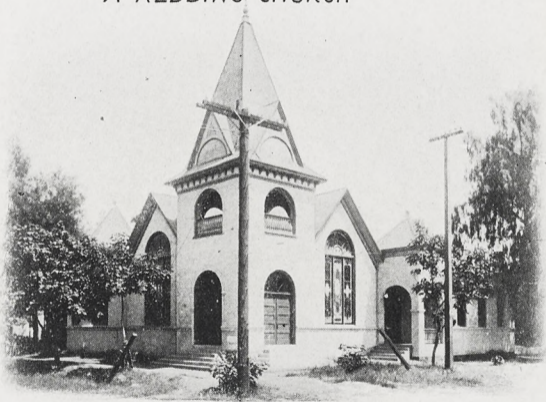
# REDDING RESIDENCES



*CITY HALL*



*A REDDING CHURCH*





ELKS HALL



## **REDDING, QUEEN CITY OF THE NORTH**

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Redding, the county seat of Shasta County, California, business metropolis and queen city of the North, on the line of the Southern Pacific Railroad, contains a population of 5,000, has grown steadily from a village of 600 in 1886, and now contains many elegant public and business buildings and private residences; its streets are graded and finished with crushed rock; it has cement street crossings, cement and gravel sidewalks, a complete sewer system, an abundant and wholesome water supply, electricity and gas. Being the trade center for a population of 25,000, surrounded by mines, farms, stock and dairy, lumber camps and mills, it presents a scene of bustle and activity at all times and seasons. The climatic conditions are good, the valley portions being the same as in the extreme southern portion of the state; the average thermometer varies but a few degrees from that in and about Los Angeles. The health is above the average. In the hilly and mountainous portions of the county a climate to suit the taste of the homeseeker may be found. The opportunities for establishing manufacturing industries are exceptionally good, as power is cheap, timber abundant and water inexhaustible, the

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surrounding country wealthy, able to buy, and prefer to do so where they have shorter hauls to make. An electric railroad connecting Redding with Anderson, Cottonwood and Millville, would traverse a portion of the best farming and fruit lands in northern California, with water abundant for irrigation, would be the means of populating the country traversed very rapidly and would prove a paying investment. A line west from Redding through Happy Valley to Ono would open up a fertile and FROSTLESS section, one in which the orange, lemon and other semi-tropical fruits flourish, and one unexcelled for scenic beauty; having water also for irrigation, this line would not only develop the agricultural interests, but would prove a powerful factor in developing the wonderful mining sections which it would skirt. Again one from Redding to Kennett, through the Old Diggings Mining District, tapping the farming lands of Upper Stillwater section, would carry with it a freight and passenger traffic surprising to the builders.

While there are large and prosperous business houses here representing all branches of business, yet there is room and need for more.

COMPLIMENTS OF

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REDDING, CAL.

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Place  
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and Possessions  
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Two Cents.

FROM THE  
CALIFORNIA  
PROMOTION  
COMMITTEE

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Western Folder Co., San Francisco, Oakland, Los Angeles